We’ll want to link to objects on our site when we display reputation changes to users, so here’s the syntax I propose we store in the database:

[ObjectType]<id>

Example:

[User]<1>

Then on the output when we’re displaying this data to the user, we’ll turn it into a link to that object with the appropriate name given the object. This will require a mapping from ObjectType to Field to use for contextual linking, but that’s no biggie. For user, it’s username. For view, it’s a name. For comment, it’s the word comment. :]